



KRISHIXMART

India's Smart Agri Commerce Marketplace

FROM SOIL TO SCALE

- ✓ From Farmers to Consumers.
- ✓ From Products to Markets.
- ✓ From Dreams to Success.

KRISHIXMART is not just an E-Commerce Platform. It is a complete Agri-Commerce Ecosystem designed to connect Farmers, Manufacturers, Vendors, Entrepreneurs, Franchise Partners, Business Associates and Customers on one powerful digital platform.



We believe every farmer deserves a market, every vendor deserves an opportunity, and every entrepreneur deserves growth.

OUR TAGLINE

“Building Businesses, Creating Opportunities, Transforming Lives.”

→ Together, let's build a stronger and more prosperous future. ←



FARMERS
Empowered



VENDORS
Connected



CUSTOMERS
Satisfied



PARTNERS
Supported



BUSINESSES
Growing



FUTURE
Sustainable



**WIDE MARKET
ACCESS**



**TRUST &
TRANSPARENCY**



**QUALITY
PRODUCTS**



**TECHNOLOGY
DRIVEN**



**GROWTH &
PROSPERITY**



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WHY KRISHIXMART?

India produces millions of quality agricultural and food products every year.



However, many farmers and small businesses face challenges such as:

- ✗ Limited market access
- ✗ Lack of branding
- ✗ Limited customer reach
- ✗ Poor distribution channels
- ✗ Low profit margins
- ✗ Lack of digital selling opportunities

KRISHIXMART bridges this gap by providing:



E-Commerce Marketplace



Franchise Network



Business Associate Program



Retail & Wholesale Network



Vendor Opportunities



Nationwide Distribution Support

ONE PLATFORM. MULTIPLE OPPORTUNITIES.

We help products reach customers and help businesses reach their full potential.



FARMERS & PRODUCERS



KRISHIXMART MARKETPLACE



HAPPY CUSTOMERS



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More Reach



More Sales



More Growth



More Opportunities



More Trust



Sustainable Future

OUR VISION & MISSION



OUR VISION

To become India's most trusted **Agri-Commerce Marketplace** by empowering farmers, vendors, entrepreneurs and consumers through technology, transparency and sustainable business opportunities.



OUR MISSION



Empower
Rural India



Promote
Digital
Commerce



Create
Product-Based
Business
Opportunities



Build
Transparent
and Ethical
Networks



Support
Long-Term
Business
Growth



Deliver Value
to Every
Stakeholder

OUR BELIEF



Every
Product
Has Value.



Every Seller
Deserves a
Market.



Every Customer
Deserves
Quality.



Every Dream
Deserves an
Opportunity.





THE KRISHIXMART BUSINESS MODEL



BENEFITS OF THE MODEL

- ✓ Increased Market Reach
- ✓ Digital Sales Platform
- ✓ Business Expansion
- ✓ Nationwide Distribution
- ✓ Customer Growth
- ✓ Sustainable Income Opportunities

HOW IT WORKS



Manufacturer /
Farmer /
Brand Owner



KRISHIXMART
Marketplace



Business
Associates



Franchise
Network



Customers

OUR FOCUS



PRODUCT SALES
Quality products.
real value.



CUSTOMER SATISFACTION
Happy customers,
strong relationships.



VENDOR GROWTH
Empowering vendors,
growing together.



BUSINESS EXPANSION
Expanding reach,
creating impact.



LONG-TERM SUSTAINABILITY
Building a better future
for generations.



ONE PLATFORM. MULTIPLE OPPORTUNITIES.

We help products reach customers and help businesses reach their full potential.





KRISHIXMART

FROM SOIL TO SCALE

FRANCHISE NETWORK OPPORTUNITY

BUILD YOUR BUSINESS WITH KRISHIXMART

ASC

Agri Service Center

Village Level Support Center



Farmer Support



Product Information



Agri Solutions

AFC

Agri Franchise Center

Taluka Level Business Development Center



Business Development



Market Expansion



Entrepreneur Support

ADH

Agri Distribution Hub

District Level Distribution & Logistics Center



Distribution Management



Logistics Support



Bulk Supply Solutions



FRANCHISE BENEFITS

- | | |
|---------------------------|-------------------------------|
| ✓ Local Business Presence | ✓ Distribution Management |
| ✓ Product Availability | ✓ Business Development |
| ✓ Customer Support | ✓ Rural Employment Generation |

GROW YOUR REGION.
BUILD YOUR FUTURE.



EMPOWERING FARMERS



BUILDING STRONG NETWORKS



CREATING OPPORTUNITIES



DELIVERING VALUE



BUILDING A BETTER FUTURE



KRISHIXMART

FROM SOIL TO SCALE

BUSINESS ASSOCIATE PROGRAM

“ A Business Associate is not an employee.
A Business Associate is an
Independent Business Builder. ”



RESPONSIBILITIES



Promote Products



Build Customer Networks



Increase Sales Volume



Support Customers



Expand Market Reach



Develop Business Relationships



REWARDS ARE BASED ON



Product Sales



Business Volume



Customer Growth



Leadership Performance



Marketplace Activity



SUCCESS COMES FROM VALUE CREATION

The more customers you serve
and the more products you sell,
the greater your growth potential.



BE YOUR
OWN BOSS



UNLIMITED
INCOME POTENTIAL



GROW WITH
A TRUSTED BRAND



MAKE A POSITIVE
IMPACT



BUILD A BETTER
FUTURE



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SUCCESS JOURNEY & RANK ADVANCEMENT

CAREER GROWTH PATH



SUCCESS FORMULA



**EVERY GREAT JOURNEY
STARTS WITH
A SINGLE STEP.**





KRISHIXMART

→ FROM SOIL TO SCALE ←

REWARD YOUR EFFORT. RECOGNITION THAT INSPIRES.

— Your Dedication. Your Growth. Your Rewards. —

🌱 DREAM BIG. WORK SMART. EARN REWARDS. 🌱



PRODUCT BASED
BUSINESS



PERFORMANCE
DRIVEN



LEADERSHIP
RECOGNITION



BUILDING BETTER
FUTURES



AGRI ASSOCIATE



LAPTOP

Start Your Success
Journey



AGRI BUILDER



ROYAL ENFIELD
BULLET

Power Your
Passion



AGRI LEADER



CAR

Drive Your
Success



AGRI STRATEGIST



PREMIUM
XUV CAR

Move Ahead.
Lead the Change.



AGRI DIRECTOR



BUNGALOW

Build Your Legacy.
Live Your Dream.



AGRI VISIONARY



LUXURY HOUSE
& LUXURY CAR

Live the Extraordinary,
Inspire the World.

🌱 REWARDS ARE BASED ON ACTUAL PRODUCT SALES, BUSINESS VOLUME & LEADERSHIP PERFORMANCE. 🌱

OUR COMMITMENT



QUALITY



GROWTH



TRUST



SUSTAINABILITY



TRANSPARENCY



LONG-TERM SUCCESS



TOGETHER, WE CAN BUILD A
**STRONGER, SMARTER &
MORE PROSPEROUS FUTURE.**

FUTURE PLANNING



STRONG
NETWORK



DIGITAL
MARKETPLACE



RURAL
EMPOWERMENT



GLOBAL
IMPACT

Join the Movement.
Grow with Confidence.
Succeed with

KRISHIXMART



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KRISHIXMART

→ FROM SOIL TO SCALE ←

FUTURE PLANNING



The Future of Agriculture is **Digital**.



The Future of Business is **Marketplace**.



The Future of Growth is **Networked Commerce**.

KRISHIXMART AIMS TO CREATE:



National Vendor Network



Farmer Marketplace



Digital Distribution



Food & Agri Commerce Platform



Franchise Ecosystem



Rural Entrepreneurship Opportunities



**STRONG
NETWORK**



**QUALITY
PRODUCTS**



**EFFICIENT
DISTRIBUTION**



**DIGITAL
PLATFORM**



**ENTREPRENEUR
OPPORTUNITIES**



**SUSTAINABLE
GROWTH**





LEGAL, ETHICAL & COMPLIANT BUSINESS

KRISHIXMART

→ FROM SOIL TO SCALE ←

BUILDING TRUST THROUGH TRANSPARENCY

At KRISHIXMART, we believe sustainable growth comes from ethical business practices, customer satisfaction, and product-driven success.

Our business model is designed to create long-term value for Farmers, Vendors, Franchise Partners, Business Associates, and Customers.



OUR COMMITMENT

-  Ethical Business Practices
-  Transparency
-  Consumer Protection
-  Vendor Empowerment
-  Product-Based Business Growth
-  Long-Term Sustainability

IMPORTANT COMPLIANCE PRINCIPLE

PRODUCT SALES FIRST

All incentives, commissions, rewards, bonuses, loyalty points, rank advancements, and business benefits are generated solely from:

-  Actual Product Sales
-  Customer Purchases
-  Business Volume
-  Marketplace Transactions
-  Vendor Growth

WHAT WE DO NOT SUPPORT

-  No Income for Recruitment Alone
-  No Income for Enrollment Alone
-  No Income for Sponsorship Alone
-  No Income for Introducing Participants Only
-  No Pyramid Structure
-  No Money Circulation Scheme



OUR BUSINESS PHILOSOPHY



 Sell Products.

 Serve Customers.

 Create Value.

 Build Sustainable Businesses.

KRISHIXMART COMPLIANCE PILLARS

-  Consumer Protection
-  Ethical Growth
-  Vendor Success
-  Product-Based Income
-  Transparent Compensation
-  Long-Term Business Development

OUR PROMISE

-  **100%** Product-Based Business Model
-  **100%** Customer-Centric Approach
-  **100%** Transparent Operations
-  **100%** Ethical Marketplace Growth

Trust. Transparency. Sustainability. Growth.



THE KRISHIXMART PROMISE



KRISHIXMART

→ FROM SOIL TO SCALE ←

We Believe:



Farmers Deserve
Better Markets.



Vendors Deserve
Better Opportunities.



Entrepreneurs Deserve
Better Growth.



Customers Deserve
Better Products.



Communities Deserve
Better Futures.



Together, we can build a
stronger, smarter and more
prosperous future.

BUILDING BUSINESSES.
CREATING OPPORTUNITIES.
TRANSFORMING LIVES.

OUR COMMITMENT TO YOU



✓ Quality



✓ Trust



✓ Transparency



✓ Growth



✓ Sustainability



✓ Long-Term Success



Join the Movement.



Grow with Confidence.



Succeed with
KRISHIXMART.



Empowering
Farmers



Enabling
Entrepreneurs



Delivering
Quality Products



Building Strong
Communities



Creating
Sustainable Growth



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Ethical Business Practices



Transparent Operations



Sustainable Growth



Long-Term Value Creation

